



GOA STATE **AIDS**  
CONTROL SOCIETY



National AIDS Control Organisation  
India's Voice against AIDS  
Ministry of Health & Family Welfare, Government of India  
www.naco.gov.in



Goa State AIDS Control Society  
is organizing



# Reels Competition



Theme: Youth & HIV

Eligibility Criteria: 15-29 Years of Age from Goa



2<sup>nd</sup> Prize: ₹4000/-

3<sup>rd</sup> Prize: ₹3000/-

Two Consolation Prizes  
of ₹1000/- each



To register,  
Scan this QR code, or  
Click the link below

After registration, send your Reels on  
[goasacs.reelscompetition@gmail.com](mailto:goasacs.reelscompetition@gmail.com)

Last Day to send your Reels  
**6<sup>th</sup> AUGUST 2021**

For any queries, email us at:  
[goasacs.reelscompetition@gmail.com](mailto:goasacs.reelscompetition@gmail.com)



For rules, refer the adjacent poster.

**Registration Link:**

[bit.ly/goasacs-reels-competition](https://bit.ly/goasacs-reels-competition)



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On the occasion of **International Youth Day on 12<sup>th</sup> August 2021**, **GOA STATE AIDS CONTROL SOCIETY** is organizing **“REELS COMPETITION”**.

The details of the competition are as follows:

**Theme for Reels Competition:**

Youth and HIV

**Prizes:**

- 1<sup>st</sup> Prize - Rs. 5000/-
- 2<sup>nd</sup> Prize - Rs. 4000/-
- 3<sup>rd</sup> Prize - Rs. 3000/-
- Two Consolation Prizes of Rs. 1000/- each

Note: All participants will be provided with a Participation Certificate (e-copy only).

**Rules for Reels Competition:**

- Eligibility criteria: 15-29 years of age from Goa.
- Register for this competition by visiting this link:  
[bit.ly/goasacs-reels-competition](http://bit.ly/goasacs-reels-competition)
- Registration and submission of reels starts from 28<sup>th</sup> Jul 2021, and ends on 6<sup>th</sup> August 2021.
- Reel video can feature an individual or a group of up to 5 people (all the group members should be of 15-29 years of age). Reel video to be submitted by the group leader (in case of group participation). Only one entry is allowed per group.
- Share your reels on [goasacs.reelscompetition@gmail.com](mailto:goasacs.reelscompetition@gmail.com) with following details:
  - ✓ Name of the participant
  - ✓ Email ID (used for registration)
  - ✓ Phone number
  - ✓ Caption that will be posted with the reel.



- Reels will be posted on [@goasacs](https://www.instagram.com/goasacs) Instagram page from 9<sup>th</sup> August 2021.
- Results will be declared on 19<sup>th</sup> August 2021.
- Following our Instagram page is mandatory for all the participants.
- The judges' decision will be final. No correspondence pertaining to the selection process and decision will be entertained.
- Judging will be based on originality, creativity, and relevance to the theme.
- Winners will be declared based on following:
  - ✓ 60% weightage to the points given by the panel of judges.
  - ✓ 40% weightage to the number of likes for the reel before 17<sup>th</sup> August 2021, 11:59pm.
- All participants will be provided with a Participation Certificate (e-copy only).
- Languages allowed to use in the reels are English, Konkani & Marathi.
- Time limit for the reel is 15 - 30 seconds. Any video longer than 30 seconds or shorter than 15 seconds will be disqualified.
- The resolution of reel videos should be 1080 pixels X 1920 pixels.
- The caption provided by the participants should be less than 140 characters. The caption should not include any hashtags. Common set of hashtags will be added by Goa State AIDS Control Society.
- Participants may edit the reel videos to the best of their creativity before submission. The content of the reel should adhere to the theme provided.
- All the submitted videos will be scrutinized before uploading on our Instagram page. The videos in no manner should contain any content which showcases hatred towards any religion or community, gender, caste, or political oriented vibe in any form. Also, there shouldn't be use of any abusive or explicit content in the reel video or any other objectionable matter. The Goa State AIDS Control Society holds complete authority to disqualify any such reels.

**For any enquiries, kindly contact on [goasacs.reelscompetition@gmail.com](mailto:goasacs.reelscompetition@gmail.com).**